



ARMED FORCES WEEK
OPERATION Tables for Troops

18TH ANNUAL
ARMED FORCES DAY
AWARDS DINNER
MAY 2013

Hospitality Hour, Dinner
and Cadet/Military Awards



KENTUCKY WOUNDED WARRIOR WEEK
OPERATION KY Warriors

4TH ANNUAL
KY WOUNDED WARRIOR
BASH & SILENT AUCTION
SEP 2013

Food, Fun, Live Entertainment
and Silent Auction



4TH ANNUAL
KY WOUNDED WARRIOR
CELEBRITY GOLF TOURNAMENT
SEP 2013

Lunch, Dinner, Contests,
Golf Scramble and Prizes



VETERANS APPRECIATION WEEK
OPERATION Honoring Veterans

14TH ANNUAL
VETERANS DAY
COMMUNITY OBSERVANCE
NOV 2013

Vets Eat Free Dinner
Patriotic Music and Speaker



Public Events Honoring All Members of the Armed Forces of the U.S.

Army ★ Navy ★ Marines ★ Coast Guard ★ Air Force ★ Active Duty ★ Reserve ★ National Guard

Bluegrass Military Affairs Coalition • 128 E. Reynolds Road #201 • Lexington, KY 40517 • bmaonline.org • info@bmaonline.org



2013 BMAC ANNUAL PARTNERSHIP PACKAGES

	5 STAR	4 STAR	3 STAR	2 STAR	1 STAR
GOLF TOURNAMENT					
Foursome 3 paid players + 1 Celebrity	Four Foursomes	Three Foursomes	Two Foursome	One Foursome	One Foursome
Total Celebrity Players	4	3	2	1	1
Lunch/Dinner/Beverages	Included	Included	Included	Included	Included
Hole Signs	2	2	2	1	N/A
Mulligans	16	12	8	4	N/A
Putting Contest Tickets	16	12	8	4	N/A
Team Photos	4	3	2	1	1
BASH & SILENT AUCTION					
Event Tickets	32	24	16	8	4
ARMED FORCES DAY AWARDS DINNER					
Host & Guests Table	Table of 8	Table of 8	Table of 8	Table of 8	N/A
Donated Table (to military unit/members)	Table of 8	Table of 8	Table of 8	N/A	N/A
Individual Seats (available for purchase)	N/A	N/A	N/A	N/A	4
VETERANS DAY DINNER					
Hosts & Guest Table	Table of 8	Table of 8	Table of 8	Table of 8	N/A
Donated Table (to veterans)	Table of 8	Table of 8	N/A	N/A	N/A
Individual Seats (available for purchase)	N/A	N/A	N/A	N/A	4
PROMOTION					
Listing in Event Programs	Included	Included	Included	Included	Included
Listing on Website	Included	Included	Included	Included	Included
Banner at all Events	Included	Included	Included	N/A	N/A
Ad on Website	12 months	12 months	12 months	12 months	12 months
Newsletter Sponsorship	52x	39x	26x	13x	4x
MEMBERSHIP					
Annual BMAC Business/Organization	Included	Included	Included	Included	Included
Individual BMAC Members	32	24	16	8	4
MSO National Membership or Donation to MSO Cadet Units	Included	Included	Included	N/A	N/A
PACKAGE PRICE	\$17,500	\$10,500	\$6,200	\$3,700	\$1,600

BMAC is a 501(c)3 non-profit educational organization. Donations to BMAC are tax deductible to the extent of the law. EIN77-0595272

A minimum of 70% of each partnership is projected to be allocated to non-profit educational purposes and donations to BMAC supported military/cadets/veterans/training/rehab causes.

2013 BMAC ARMED FORCES WEEK SPONSORSHIP PACKAGES

	PLATINUM	GOLD	SILVER	BRONZE	TABLE
EVENT TABLES/SEATS					
Hosts & Guest Table	Table of 8	Table of 8	Table of 8	Table of 8	Table of 8
Donated Seatin (to military unit/members)	Table of 8	Table of 8	6 Seats	4 Seats	2 Seats
Individual Seats (available for purchase)	\$35 each	\$35 each	\$35 each	\$35 each	\$35 each
PROMOTION					
Listing in Program	Included	Included	Included	Included	Included
Listing on Website	Included	Included	Included	Included	Included
Banner	Included	N/A	N/A	N/A	N/A
Ad on Website	3 months	3 months	3 months	1 month	N/A
Newsletter Sponsorship	13x	9x	3x	1x	N/A
MEMBERSHIP					
Annual BMAC Business/Organization	Included	Included	Included	Included	Included
Individual BMAC	16	16	8	8	8
MSO National Membership or Donation to MSO Cadet Units	Included	Included	Included	N/A	N/A
PACKAGE PRICE	\$5,000	\$3,000	\$2,000	\$1,000	\$500

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2013 BMAC WOUNDED WARRIOR WEEK SPONSORSHIP PACKAGES

	PLATINUM	GOLD	SILVER	BRONZE	TEAM
GOLF TOURNAMENT					
Foursome 4 paid players Lunch/Dinner/Beverages	Three Foursomes Included	Two Foursomes Included	One Foursome Included	One Foursome Included	One Foursome Included
Hole Signs	2	1	1	1	N/A
Mulligans	12	8	4	4	N/A
Putting Contest Tickets	12	8	4	4	N/A
Team Photos	3	2	1	1	1
SILENT AUCTION					
Event Tickets	24	16	8	8	4
PROMOTION					
Listing in Program	Included	Included	Included	Included	Included
Listing on Website	Included	Included	Included	Included	Included
Banner	Included	N/A	N/A	N/A	N/A
Ad on Website	3 months	3 months	3 months	1 month	N/A
Newsletter Sponsorship	13x	9x	3x	1x	N/A
MEMBERSHIP					
Annual BMAC Business/Organization	Included	Included	Included	Included	Included
Individual BMAC	24	16	8	8	4
MSO National Membership or Donation to MSO Cadet Units	Included	Included	Included	N/A	N/A
PARTNERSHIP PACKAGE PRICE	\$10,000	\$6,000	\$4,000	\$2,000	\$500

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2013 BMAC VETERANS APPRECIATION WEEK SPONSORSHIP PACKAGES

	PLATINUM	GOLD	SILVER	BRONZE	TABLE
EVENT TABLES/SEATS					
Hosts & Guest Table	Table of 8	Table of 8	Table of 8	Table of 8	Table of 8
Donated Table (to veterans)	Table of 8	Table of 8	N/A	N/A	N/A
Individual Seats (available for purchase)	N/A	N/A	N/A	N/A	N/A
PROMOTION					
Listing in Program	Included	Included	Included	Included	Included
Listing on Website	Included	Included	Included	Included	Included
Banner	Included	N/A	N/A	N/A	N/A
Ad on Website	3 months	3 months	3 months	1 month	N/A
Newsletter Sponsorship	13x	9x	3x	1x	N/A
MEMBERSHIP					
Annual BMAC Business/Organization	Included	Included	Included	Included	Included
Individual BMAC	16	16	8	8	8
MSO National Membership or Donation to MSO Cadet Units	Included	Included	Included	N/A	N/A
PACKAGE PRICE	\$5,000	\$3,000	\$2,000	\$1,000	\$600

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